

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Ascent Media / POL
7600 E Eastman Ave Ste 405
Denver, CO 80231

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1643519 / | | <u>Alt Order #</u> 09193633 |
| <u>Product</u> COFFMAN FOR CONGRESS | | |
| <u>Contract Dates</u> 10/10/18 - 10/13/18 | | <u>Estimate #</u> 484 |
| <u>Advertiser</u> POL/ Mike Coffman / R / US House / CO | | <u>Original Date / Revision</u> 08/15/18 / 08/15/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KUSA | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> Telerep Philadel |
| <u>Special Handling</u> SP/Other as noted in contract remarks | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 45044AG | <u>Advertiser Ref</u> 82495 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|-------------|
| N 1 | KUSA | 10/13/18 | 10/13/18 | 9News Sat Morning | 7-9a | | :30 | | | | NM | 1 | \$1,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | -----S- | | | | 1 | \$1,200.00 | | | | | |
| N 2 | KUSA | 10/10/18 | 10/12/18 | Local News @ 5p M-F | 5-530p | | :30 | | | | NM | 3 | \$7,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 3 | \$2,400.00 | | | | | |
| N 3 | KUSA | 10/10/18 | 10/12/18 | 9News 10p M-F | 9News 10p M-F | | :30 | | | | NM | 1 | \$2,800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 1 | \$2,800.00 | | | | | |
| N 4 | KUSA | 10/10/18 | 10/12/18 | Local News @ 6p M-F | 6-630p | | :30 | | | | NM | 3 | \$7,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 3 | \$2,400.00 | | | | | |
| N 5 | KUSA | 10/10/18 | 10/12/18 | 9News 6am | 6-7am | | :30 | | | | NM | 3 | \$4,800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 3 | \$1,600.00 | | | | | |
| N 6 | KUSA | 10/10/18 | 10/12/18 | Today Show | 7-9a | | :30 | | | | NM | 3 | \$4,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 3 | \$1,500.00 | | | | | |
| N 7 | KUSA | 10/10/18 | 10/12/18 | Local News @ 4p M-F | 4-5p | | :30 | | | | NM | 2 | \$2,550.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 2 | \$1,275.00 | | | | | |
| N 8 | KUSA | 10/10/18 | 10/12/18 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 3 | \$1,425.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 3 | \$475.00 | | | | | |
| N 9 | KUSA | 10/10/18 | 10/12/18 | 9News Daybreak 5a | 5-530am | | :30 | | | | NM | 2 | \$1,450.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/08/18 | 10/14/18 | --WTF-- | | | | 2 | \$725.00 | | | | | |
| Totals | | | | | | | | | | | | 0.00 | 21 | \$33,125.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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| | | <u>Estimate #</u> 484 |
| <u>Advertiser</u> POL/ Mike Coffman / R / L | | <u>Original Date / Revision</u> 08/15/18 / 08/15/18 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 10/01/18 - 10/13/18 | 21 | \$33,125.00 | (\$4,968.75) | \$28,156.25 |
| Totals | 21 | \$33,125.00 | (\$4,968.75) | \$28,156.25 |

Signature: _____ **Date:** _____

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